

## Fundraising TOOLKIT

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## Alpha Gam Fundraising Toolkit

Helping those less fortunate and improving our communities are a part of our Purpose and aid in our efforts to be philanthropic. Those values are more important today than ever before. Due to the effects of COVID-19 across the world, showing kindness



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invaluable and making a difference in the communities where are we placed is paramount. The Foundation designed this toolkit to provide you with the resources you need to host a successful fundraising event - whether that's in person or virtually. When you donate to the Foundation you're committing to fighting hunger along with changing lives through 13 other pivotal programs. Check out the infographic below to see the many ways you make an impact with your support.



Whether you have been fundraising successfully for years or are looking for new ideas or ways to enhance your events, the Foundation is here to help you! Planning and executing a successful event doesn't happen by chance, it takes preparation. The resources provided in this document can help you be successful at fundraising properly for the Foundation. Even if you have a proven track record of fundraising success there are tools in this document that can help you be even more successful. Due to the nature of COVID-19 we have provided additional resources to aid in your success.

Please contact the Alpha Gamma Delta Foundation at 317.663.4242 or fundraising@alphagammadelta.org for assistance.

**DISCLAIMER:** Please plan your event responsibly. Use caution and follow all state/university restrictions and guidelines. Your safety and the safety of others is our priority.

Looking for virtual fundraising ideas?

**CLICK HERE** 

Already have a fundraising event?

CLICK HERE

Looking for a new fundraising event?

**CLICK HERE**