



Creative Fundraising Event Award Application – Collegiate

Application Form

Use this application to share your chapter's creative fundraiser with the ΑΓΔ Foundation. Award recipients will be recognized during Convention 2022 in Louisville, Kentucky from July 14-16.

Collegiate chapters that held a fundraiser benefiting the ΑΓΔ Foundation any time during the Convention biennium (6/1/20-5/31/22) are encouraged to apply. The completed application and supporting documents/samples (flyers, pictures, social media pages and posts, etc.) should be sent in with each fundraising event submission. **Your chapter's VP-Finance must sign off on this application and its content for it to be considered.**

Application Deadline

Applications can be submitted, electronically to jlw@alphagammadeltafoundation.org [subject line: CHAPTER NAME - Creative Fundraising Event Application] or by mail to the Foundation office, at any time but must be *received by May 20, 2022* to be considered for recognition.

Purpose of Award

Fundraising events are time-consuming and sometimes challenging, but the impact they make on Alpha Gamma Delta is priceless. Fundraising for the Alpha Gamma Delta Foundation supports all Foundation programs including scholarships, leadership initiatives and fighting hunger. To recognize those collegiate chapters with successful Foundation fundraising events and provide event ideas to other chapters, we are happy to provide this recognition. **Please be sure to provide detailed information and samples to assist us in recognizing your chapter's efforts.**

Contact Information

Chapter Name: _____

School: _____

Contact Name: _____

Contact Officer Title: _____

Contact Email: _____

Contact Phone: _____

Fundraising Event

Event Name: _____

Event Dates: _____

Explain your chapter's fundraising event (what it was, how it was set-up, how it functioned, etc.). Please include event pictures and/or screenshots with your submission:

What makes this fundraising event unique?

How many years/times has your chapter hosted this event (including this time)?



Creative Fundraising Event Award Application – Collegiate Page 2

Fundraising Event (continued)

What advertising/PR was done for your event (press release, online ads, social media, banners, distribution of flyers, etc.)? Provide samples.

What advertising/PR, done for your event, was most successful? Why?

Fundraising Event Participation

Including those who ran/hosted the event, how many people participated/attended (estimate if necessary)?

Is this a good number of participants for your event or an event on your campus/in your community? Why?

Who participated in the event (chapter sisters, alumnae, students, other groups/organizations, parent, etc.)?

What feedback was received from participants? (List or screenshot any specific comments.)

Hosting this Fundraising Event

On a scale of 1-5, where 1=easy and 5=difficult, please rank the **overall** ease of this event (please consider preparation, execution, and clean up/ follow up of your event).

1 2 3 4 5

1 2 3 4 5

Briefly explain the reason you chose the number you did above AND if you would recommend this event for the use of other Alpha Gam chapters.

Fundraiser Expenses / Proceeds

Total Cost of Fundraiser: (Calculated by adding up all costs to the chapter) _____

Total Net Proceeds of Fundraiser: (Total dollars raised minus all costs) _____

Total donation to the AΓΔ Foundation from this fundraising event: _____

(NOTE: A donation - at any level - must have been made to the Foundation as a result of this event for this application to be considered.)



Creative Fundraising Event Award Application – Collegiate Page 3

Fundraiser Expenses / Proceeds (continued)

(If applicable) Total donation to other organizations (please include amount and organizations' name):

Additional Comments / Supporting Information: please include online article, event, social & photo sharing links here!

Application Checklist: *Use this checklist to ensure accurate application completion.*

All questions have been answered on the application.

The contact information on Page 1 is accurate and can be used for questions.

Only one fundraising event is included in this application.

Application includes supporting event documents/samples, pictures, etc.

This fundraising event took place over the Convention biennium (6/1/20-5/31/22).

A donation was made to the Foundation as a result of this event.

The VP-Finance has reviewed this application for accuracy and signed off below.

Agree / Permission:

I certify that all information in this application is correct. By submitting this application, I understand that my chapter's fundraising idea and the results of this fundraising event may be shared.

Contact Name: _____ Date: _____

Officer Title: _____

VP-Finance Name: _____ Date: _____

VP-Finance Signature: _____

Questions?

Contact Jamie Law at the Foundation office with questions:

Alpha Gamma Delta Foundation

8710 N Meridian Street

Indianapolis, IN 46260

P 317.663.4242

jlaw@alphagammadeltafoundation.org

[subject line: CHAPTER NAME - Creative Fundraising Event Application]